

APPENDIX B. UNIVERSITY EXIT SURVEY

Page - 45

Thinking about your program and courses in the School of Mass Communications, how satisfied are you that you are able to:

Q345 Understand and apply the principles and laws of freedom of speech within the United States and around the world, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances

Very satisfied[Code = 5] [Numeric Value = 5]

Moderately satisfied[Code = 4] [Numeric Value = 4]

Neither satisfied nor dissatisfied[Code = 3] [Numeric Value = 3]

Moderately dissatisfied[Code = 2] [Numeric Value = 2]

Very dissatisfied [Code = 1] [Numeric Value = 1]

Unable to judge[Code = 0] [N/A]

Required answers: 1 Allowed answers: 1

Q346 Demonstrate an understanding of the history and role of professionals and institutions in shaping communications

Very satisfied[Code = 5] [Numeric Value = 5]

Moderately satisfied[Code = 4] [Numeric Value = 4]

Neither satisfied nor dissatisfied[Code = 3] [Numeric Value = 3]

Moderately dissatisfied[Code = 2] [Numeric Value = 2]

Very dissatisfied [Code = 1] [Numeric Value = 1]

Unable to judge[Code = 0] [N/A]

Required answers: 1 Allowed answers: 1

Q347 Demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in relation to mass communications

Very satisfied[Code = 5] [Numeric Value = 5]

Moderately satisfied[Code = 4] [Numeric Value = 4]

Neither satisfied nor dissatisfied[Code = 3] [Numeric Value = 3]

Moderately dissatisfied[Code = 2] [Numeric Value = 2]

Very dissatisfied [Code = 1] [Numeric Value = 1]

Unable to judge[Code = 0] [N/A]

Required answers: 1 Allowed answers: 1

Q348 Demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in global society

Very satisfied[Code = 5] [Numeric Value = 5]

Moderately satisfied[Code = 4] [Numeric Value = 4]

Neither satisfied nor dissatisfied[Code = 3] [Numeric Value = 3]

Moderately dissatisfied[Code = 2] [Numeric Value = 2]

Very dissatisfied [Code = 1] [Numeric Value = 1]

Unable to judge[Code = 0] [N/A]

Required answers: 1 Allowed answers: 1

Q349 Understand concepts and apply theories in the use and presentation of images and information

Very satisfied[Code = 5] [Numeric Value = 5]

Moderately satisfied[Code = 4] [Numeric Value = 4]

Neither satisfied nor dissatisfied[Code = 3] [Numeric Value = 3]

Moderately dissatisfied[Code = 2] [Numeric Value = 2]

Very dissatisfied [Code = 1] [Numeric Value = 1]

Unable to judge[Code = 0] [N/A]

Required answers: 1 Allowed answers: 1

Display if Q15='CMMN' OR Q10='CMMN' OR Q11='CMMN' OR Q13='CMMN' OR Q14='CMMN'

Thinking about your program and courses in the School of Mass Communications, how satisfied are you that you are able to:

Q350 Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity

Very satisfied[Code = 5] [Numeric Value = 5]

Moderately satisfied[Code = 4] [Numeric Value = 4]

Neither satisfied nor dissatisfied[Code = 3] [Numeric Value = 3]

Moderately dissatisfied[Code = 2] [Numeric Value = 2]

Very dissatisfied[Code = 1] [Numeric Value = 1]

Unable to judge[Code = 0] [N/A]

Required answers: 1 Allowed answers: 1

Q351 Think critically, creatively and independently

Very satisfied[Code = 5] [Numeric Value = 5]

Moderately satisfied[Code = 4] [Numeric Value = 4]

Neither satisfied nor dissatisfied[Code = 3] [Numeric Value = 3]

Moderately dissatisfied[Code = 2] [Numeric Value = 2]

Very dissatisfied[Code = 1] [Numeric Value = 1]

Unable to judge[Code = 0] [N/A]

Required answers: 1 Allowed answers: 1

Q352 Conduct research and evaluate information by methods appropriate to the communications profession

Very satisfied[Code = 5] [Numeric Value = 5]

Moderately satisfied[Code = 4] [Numeric Value = 4]

Neither satisfied nor dissatisfied[Code = 3] [Numeric Value = 3]

Moderately dissatisfied[Code = 2] [Numeric Value = 2]

Very dissatisfied[Code = 1] [Numeric Value = 1]

Unable to judge[Code = 0] [N/A]

Required answers: 1 Allowed answers: 1

Q353 Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve

Very satisfied[Code = 5] [Numeric Value = 5]

Moderately satisfied[Code = 4] [Numeric Value = 4]

Neither satisfied nor dissatisfied[Code = 3] [Numeric Value = 3]

Moderately dissatisfied[Code = 2] [Numeric Value = 2]

Very dissatisfied[Code = 1] [Numeric Value = 1]

Unable to judge[Code = 0] [N/A]

Required answers: 1 Allowed answers: 1

Q354 Critically evaluate your own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness

Very satisfied[Code = 5] [Numeric Value = 5]

Moderately satisfied[Code = 4] [Numeric Value = 4]

Neither satisfied nor dissatisfied[Code = 3] [Numeric Value = 3]

Moderately dissatisfied[Code = 2] [Numeric Value = 2]

Very dissatisfied[Code = 1] [Numeric Value = 1]

Unable to judge[Code = 0] [N/A]

Required answers: 1 Allowed answers: 1

Q355 Apply basic numerical and statistical concepts

Very satisfied[Code = 5] [Numeric Value = 5]

Moderately satisfied[Code = 4] [Numeric Value = 4]

Neither satisfied nor dissatisfied[Code = 3] [Numeric Value = 3]

Moderately dissatisfied[Code = 2] [Numeric Value = 2]

Very dissatisfied[Code = 1] [Numeric Value = 1]

Unable to judge[Code = 0] [N/A]

Required answers: 1 Allowed answers: 1

Q356 Apply tools and technologies appropriate for the communications professions

Very satisfied[Code = 5] [Numeric Value = 5]

Moderately satisfied[Code = 4] [Numeric Value = 4]

Neither satisfied nor dissatisfied[Code = 3] [Numeric Value = 3]

Moderately dissatisfied[Code = 2] [Numeric Value = 2]

Very dissatisfied[Code = 1] [Numeric Value = 1]

Unable to judge[Code = 0] [N/A]

Required answers: 1 Allowed answers: 1

Display if Q10='CMMN' OR Q11='CMMN' OR Q13='CMMN' OR Q14='CMMN' OR Q15='CMMN'

Regarding The School of Mass Communications, how satisfied are you with the following?

Q357 The physical equipment in my sequence

Very satisfied[Code = 5] [Numeric Value = 5]

Moderately satisfied[Code = 4] [Numeric Value = 4]

Neither satisfied nor dissatisfied[Code = 3] [Numeric Value = 3]

Moderately dissatisfied[Code = 2] [Numeric Value = 2]

Very dissatisfied [Code = 1] [Numeric Value = 1]

Required answers: 1 Allowed answers: 1

Q358 The availability of the physical equipment in my sequence

Very satisfied[Code = 5] [Numeric Value = 5]

Moderately satisfied[Code = 4] [Numeric Value = 4]

Neither satisfied nor dissatisfied[Code = 3] [Numeric Value = 3]

Moderately dissatisfied[Code = 2] [Numeric Value = 2]

Very dissatisfied [Code = 1] [Numeric Value = 1]

Required answers: 1 Allowed answers: 1

Display if Q15='CMMN'

Next Page: Sequential